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KK CULTURE HOLDINGS LIMITED KK文化控股有限公司

(Continued in Bermuda with limited liability)
(Stock code: 550)

RESIGNATION OF A DIRECTOR

The Board of Directors (the "Board") of KK Culture Holdings Limited (the "Company") announces that Mr. Leung Siu Kee ("Mr. Leung") has tendered his resignation as Non-executive Director of the Company with effect from 26 January 2018 as he would like to devote more time on his other business commitments.

Mr. Leung has confirmed that he has no disagreements with the Board and there are no matters necessary to be brought to the attention to the shareholders of the Company in respect of his resignation.

The Board would like to thank Mr. Leung for his invaluable contributions to the Company during his term.

By order of the Board

KK CULTURE HOLDINGS LIMITED

Chen Jiarong

Chairman

Hong Kong, 26 January 2018

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Chen Jiarong (Chairman) and Mr. Yiu Yu Cheung as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.